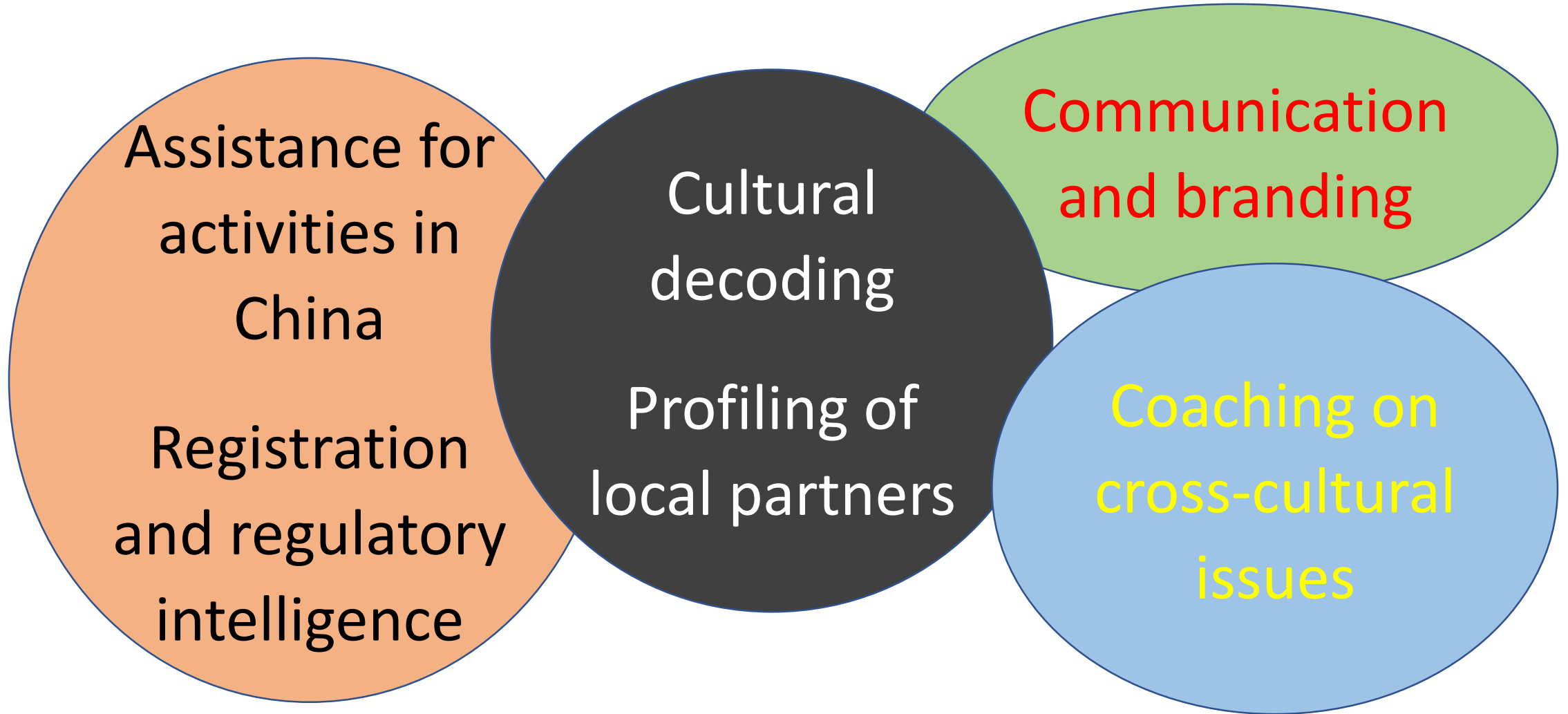


灵感 CHINA
INTUITION
国际 CONSULTING



China Intuition International Consulting
北京中外灵感国际信息咨询有限责任公司

Know-how and services



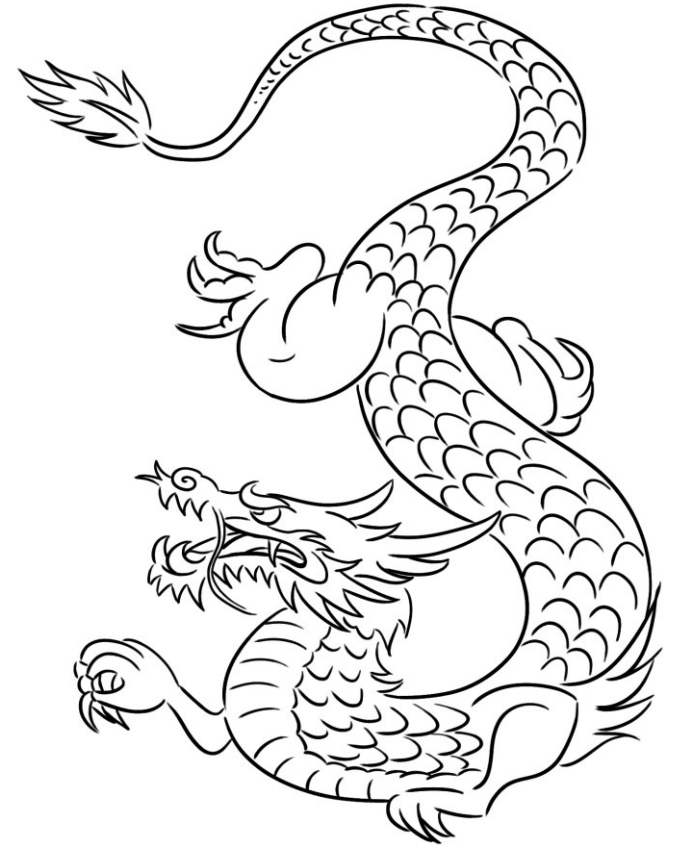
Assistance for activities in China

- Profiling of local partners
 - Notoriety
 - Core values
 - Credentials
 - Reliability
- Negotiation advice
- Commercial prospecting and sourcing
- Registration of companies and trademarks
- Intelligence on market and regulatory compliance



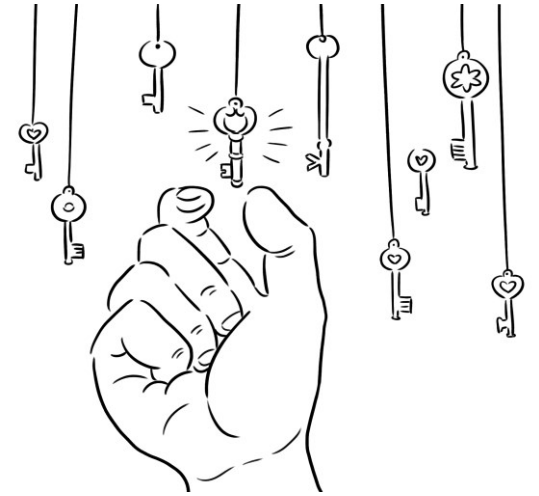
Chinese branding and communication

- Exclusive design of a Chinese trademarks for brands and companies
- Registration in China of Chinese and English trademarks
- Multilingual communication plans



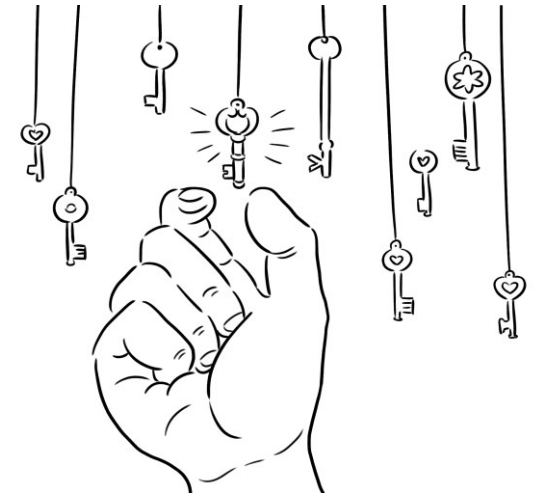
Cultural decoding

- Cultural, societal and regulatory decoding
 - Before and after registration
 - Before and after negotiations
 - During the phase of the design of projects and products



Cultural coaching

- Coaching on cross-cultural issues
 - Know the Chinese culture and the business environment in China
 - Perform effectively in cross-cultural situations and enjoy the life in China
 - Online individual session on a specific issue
 - On site programs for individuals, families and companies
- Crash course on the Chinese culture and the adaptation to the life in China



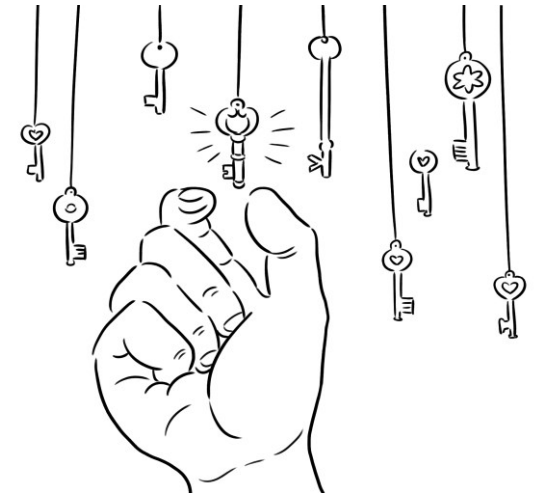
Key-notes on China and cross-cultural issues

■ Keys to understand China today

- Historical, sociological and demographic keys
- Characteristics of the Chinese culture
- Generation gaps in China
- A particular legal environment

■ Cross-cultural management in China

- Perception of time
- Perception of hierarchy
- Elusiveness and control of uncertainty
- The art of negotiation in the Chinese way;
Sincerity vs reliability or how to build trust



■ Social rules and protocols in China

- Gestures of politeness
- The expression of alien social norms
- Culture shocks and adaptation cycles
- Take and make compliments

Our assets

- Insider's knowledge of the Chinese language and culture
- Rigor, ability to listen, analyze and summarize
- Experience of HR & professional training
- Continuity of presence in China
- Network of clients and partners

Core values

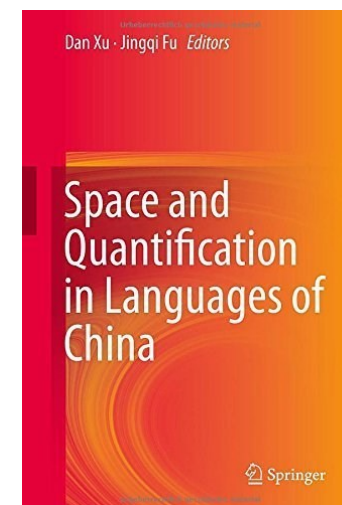
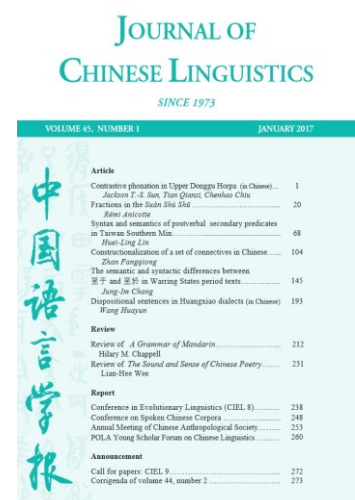
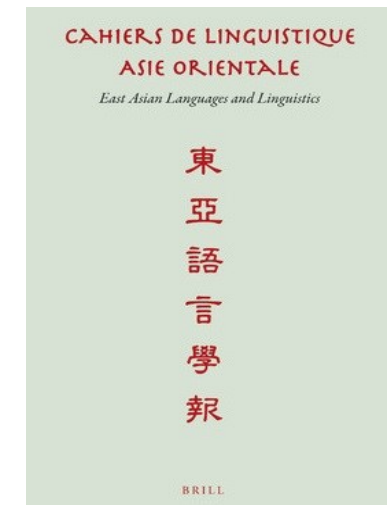
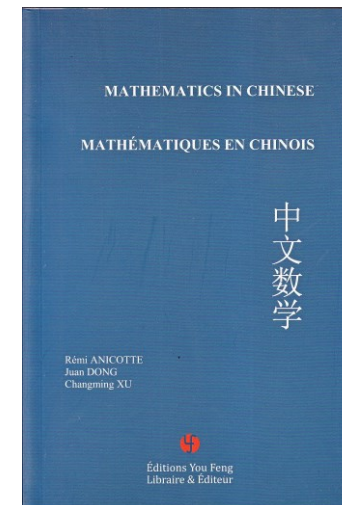
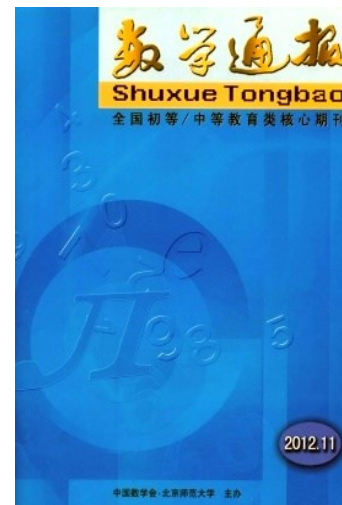
- Strong ethical positions
- Respect of confidentiality

Rémi Anicotte's credentials



- Founder and director of **China Intuition International Consulting**, 2018
- **Academic consultant** for the French schools in Asia-Pacific, 2014-2018
- Facilitation for **Sino-French educational projects**
 - International sections of Chinese in France, 2007-2014
 - Chinese schools with French language curricula, 2014-2018
- **PhD of Linguistics, INALCO**, 2012
 - Associate member of the **Centre de recherches Linguistiques sur l'Asie orientale**
 - Member of the **Association Recherches et Enseignement du Chinois**
- French **License to teach Mandarin**, 2007
 - Mandarin teacher at **Lycée Louis-le-Grand** (2007-2014), **Lycée Janson de Sailly** (2009-2014), **French school of Beijing** (2014-2018)
 - **Academic consultant** for Mandarin, Paris, 2012-2014
 - Examiner for the license to teach Mandarin, Paris, 2012-2014
- French **License to teach Mathematics**, 1989

Rémi Anicotte's publications



Our network of clients and partners

SERVICES



ANTOINE LOUBIER
ATTORNEY-AT-LAW 



EDUCATION & MEDIA



JOIN A
SCHOOL
in France
 CCI PARIS ILE-DE-FRANCE



CAPA

INDUSTRY & AGRICULTURE



Shanghai 3D Engineering Co., Ltd
Sichuan Chemical Design Institute Shanghai Branch

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